

PRESS RELEASE

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New CONTIPARK corporate website is online

<https://www.contipark.de/en> now addresses B2B sector

CONTIPARK has been an expert in parking management for over 50 years. In order to present itself as such to its business customers, partners, potential applicants and other interest groups, the company has completely revised its website and created a new internet presence for corporate purposes with www.contipark.de.

The new website now complements the company's online presence. Since 2017, CONTIPARK has been offering its customers Mein-Contipark, a modern and functional end customer portal through which, for example, parking products can be booked and contracts managed. Now the contact point for the B2B sector has also been completely revised with www.contipark.de. Since the relaunch of the site on September 30, 2020, it has been presented in an up-to-date and user-friendly modern design.

The new website provides an overview of the company's competencies, the location categories in which CONTIPARK is active, diverse service offers and much more. In the News & Media section, journalists and the interested public can find current news from the company. A separate career area has been set up for applicants.

Users profit above all from the high functionality of the site. With just a few clicks, the desired information or the right contact person for the respective matter can be found - for example, for operating or purchasing parking facilities, setting up cooperations or renting advertising space.

Thus, Contipark now also serves all target groups aside from its parking customers with a tailor-made information offer. This corresponds to the special requirements of the respective target groups due to the clear separation of B2B- and B2C-business. This differentiation and a well-thought-out navigation allow the users a quick orientation on the site and thus a pleasant surfing experience.

All information is available in German and English. The content of the new website will be further expanded in the coming months.

About CONTIPARK:

The CONTIPARK group of companies has been planning, developing and operating public parking facilities in all relevant location categories since its foundation in 1967. These include shopping centres, railway stations, city or pedestrian zones, cultural and leisure facilities as well as clinics and health centres.

As part of the Interparking Group, one of the largest car park operators in Europe, CONTIPARK operates more than 570 parking facilities in over 200 cities in Germany and Austria, thus being the market leader in Germany.

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